

Review Article

Effects of Communicative Skills on the Life of College Going Students

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Abstract - Communication Skills play a pivotal role in our lifetime and shape our feelings, thoughts, and ideas. Everyday communication skills are apparently in need for each and every one to impart ideas and exchange information with each other. However, we have verbal and non-verbal communication broadly described in the classification arena. Despite this, Skills have more meaning to be justified and design the knowledge with boundaries. Communication has the power of influence and generates more messages within the heterogeneous mass. Implicitly, it has the characteristics of communication skills for smooth flow and conveying messages through various means. As we know, every person of this universal uses language so vehemently language gives meaning to Communication thoughts and feelings with dull weightage. However, nature itself is used as a tool for better effective communication in all the means for conveying messages. Communication complacently instigates influence, Informing, Express feelings, and meeting social expectations. Holistically, pictures and words more easily create an impact within a given time. Despite this, vocabulary will be added insights to the messages. In the day, today's lifeline. We need to understand what effect is generated through these communication skills. In their lifetime, college-going students tend to make direct or indirect types of communication with skills, a sort of impetus on their communication. Perhaps, this paper provides insight into the Communication business by using skills for pervasive, persuading, and persistently effective communication.

Keywords - Communication Skills, Students, Lifestyle, Effect, and Impact.

1. Introduction

In The present era, we have more communication tools to help transform messages to the public for better communication. However, In the modern era, communication is a tool for exchanging ideas, facts, and feelings. Further, Communication skills are more extensively used to develop a relationship with one another. However, as one is more into the Communication process, the relationship will be more effective than anything else. For making any effective Communication, there must be Communication Skills Verbal as we know that spoken words through language and Non-Verbal communication consist of attentive listening, the ability to manage stress at the moment, and the capacity to recognize and understand own emotions and the person's to whom are communicating with and for flourishing more deeper relationship with the person in a very colorful way. This paper provides insight into the influence of Communication Skills on the student's lifetime in daily walks of life.

2. Review of Literature

Communication plays a vital role in a human lifetime. It helps facilitate the exchange of information and knowledge and develop relationships with others. Therefore, communication skills in our day-to-day life. Life cannot be underestimated. Unlike other Communication tools (Electronic gadgets), communication is a globally referred

noun. However, using different tools and techniques to convey the message is the primary concern of effective Communication Skills. Despite this, communication serves five major goals: informing, expressing feelings, imagining, influencing, and meeting social expectations. Each of these goals is reflected in the form of communication. Hence, the Importance of Communication Skills has taken the primary role in refurbishing good and healthy relationships in personal life. It is an effective means of development adopted between individuals and groups alike. Communication skills are the abilities used when sending and receiving information in various forms, enabling a person to pass information to others and understand what is said to him. Communication skills and effective leadership styles are intertwined. However, a lack of communication skills can make team members uncomfortable and unenthusiastic about their work, while good communication skills help a team work together to achieve the desired goals. Hence, the communication process generally involves four elements: the speaker, the receiver, the communication channel, and feedback. Communication is more effective if the receiver (of the information) can understand and practice the core skills. Further, communication will be more meaningful if physical and social factors are considered during the communication process. Perhaps, A positive communication environment provides good opportunities for students to learn how to communicate and thus have better communication skills.



Seiler & Beall (2005) said that giving and taking have created meaning through symbols and signs. Sulaiman Masri (1997) said that communication starts when a message or information is transferred from the sender (the speaker, the writer) to the receiver (listener, the reader) through an instrument or channel, followed by the receiver giving feedback through coding and interpreting the information. Some researchers define communication as verbal, written, and non-verbal communication, listening and giving feedback (Najmuddin, 2010). Likewise, Rodiah Idris (2010) proposes that communication is a non-verbal skill, presenting ideas verbally and in written form, giving feedback, doing presentations, negotiating to achieve a goal, and getting support/agreement. As per these definitions, communication elements are like person-giving information; the information and feedback by the receiver and the repetition of these processes create knowledge development.

2.1. Need for the Communication

Like we eat food, drink water, sleep, love, and fulfill our urges, communication must be done at any point. However, communication has quenched the thirst of human beings by better furnishing knowledge among themselves. Early Morning, when we wake up, we see our parents and say Good Morning; it is a salutation for beginning communication generally every early Morning. At schools and colleges, it is with the teacher wish them perhaps. Communication has been used to reach out for a better flow of thoughts and information. Even the birds and birds chirp, frogs croak, and dog barks like animals intended to communicate through their language. In contrast, human beings use mother tongues to communicate information and ideas better.

In linear terms, Denis McQuail insisted on "Human Communication," sending meaningful messages from person to person. The message could be oral or written, visual or olfactory. He also further says that our culture, way of dressing and festivals, military groups, in the contemporary world, likely in the shopping mall, kiosk exhibition, and fair, has given us a chance for common sharing ideas and experience with a new ambiance. Hence, finally, communication has given more chances and time for better communication and a chance to develop society. Communication is the act of transferring information from one person to another. Communication may be vocal (using voice), written (using printed or digital media such as websites, blogs, books, magazines, etc.), visual (using maps, logos, graphs, or charts), or non-verbal (using body language, tone, the pitch of voice, and gestures). However, Having strong communication skills helps in all aspects of life, from people's professional lives to the transition to their personal lives and everything that falls in between. All life transactions result from communication. Communication skills help achieve the goals planned, provide a clear-cut

vision about those goals, and achieve good preparation for them in an appropriate environment.

3. Objectives

This study indicates certain objectives that are referred to below.

- To identify whether various Communication Skills are used or not to convey an effective message.
- To trace communication and its co-relation in living life with the subject.
- To find out the importance of communication skills in our lifetime for human relationships.
- To find out whether messages are appropriately conveyed through Verbal and Non-Verbal.
- To find out whether effective tools of communication skills are used or not.

4. Methodology

The researcher has used a quantitative study Methodology, Consisting of 10 questions for extracting data; there are five options Yes, No, Rarely, Often, and Very Often.

4.1. Area of the Study/Samples

The researcher has traced Krupa Nidhi Degree College students aged grouped between 18 to 21, 32 respondents were used as samples, and as a survey method, questionnaires were used for extracting the data. Samples are equally fetched for dragging conclusions.

5. Results and Discussion

Based upon the availability of the statistics, results are drawn, and a discussion has been extracted.

6. Conclusion

In conclusion, the researcher has tried to extract more information by conducting the survey, and it is more implicitly, and explicitly researcher has used techniques for communication in college. Communication is vital for all for a better flow of thoughts and ideas. So, it is necessary to communicate through language and facial expression to freeze out thoughts, ideas, images, etc. Perhaps, all the Verbal and Non-Verbal Communication terms are necessary to be a more effective communicator. The results extracted through analysis have authenticated the usage of Verbal and Non –Verbal communication through various processes. However, 64% of Girls and Boys have shown interest in daily communication with signs and other symbols, and 67% of the ratio of both genders has given consent for verbal communication like written form. However, 98% of the girls and boys have said yes that language is more convenient for the communication process.

Intraclass Correlation Coefficient

		95% Confidence Interval		F Test With True Value 0			
Intra class-Correlation		Lower band	Upper band	Value	dF1	df2	Sig
Single Measure	-.008a	-.045	.65	.921	31	279	.592
Average Measures	-.086c	-.748	.398	.921	31	279	.592

The two-way mixed-effects model where people effects are random and measures effects are fixed.

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