#### Original Article

# Antiquity of Color in Odiśa (Odisha)

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Abstract - In this vibrant world of ours, even though thousands of words are used in modern languages to describe colors, in 1969, Brent Berlin and Paul Kay from the University of Los Angeles identified 11 basic color terms that are widely used. However, there is little discussion about the colors used in ancient Odiśā. The tribal communities living in ancient Odiśā expressed their emotions by painting various images in different colors in their caves. These provide evidence of the earliest use of colors in Odiśā, which archaeologists have termed "rock art." In these rock paintings, colors such as black, white, blue, red, yellow, and orange can be observed. Approximately six of the basic color terms proposed by Brent Berlin and Paul Kay are found in Odiśā's rock art. Apart from this, the use of various colors is also seen in Odiśā's inscriptions, palm-leaf manuscripts, temple murals, chariot paintings, traditional Paṭṭācitra (cloth-based scroll paintings), and rock art. Therefore, the use of various colors can be observed in festivals such as Ratha Yātrā, Doļayātra, Kārttika Purṇṇimā, and Dīwali (Light Festival) in Odiśā.

**Keywords** - Color, Rock Art /Rock Painting, Paṭṭācitra (traditional cloth-based scroll painting), Temple Wall Painting, Palmleaf Manuscript Painting, Festivals, Lord Jagannāth (the revered deity of Oḍiśā), Navarātri (a Hindu festival spanning nine nights).

# 1. Introduction

The visible world appears colorful only due to light (Carteny, p. 212). Color serves as a primary source of information for humans. From a scientific perspective, color is a reaction of the human visual system. Color enters the eye through a specific narrow pathway of light wavelengths as an external stimulus, and through the coordinated functioning of the eye and brain, it allows us to perceive a specific color or enables us to see color. The input for perceiving color is electromagnetic energy. In other words, we can only perceive the electromagnetic wavelength energy of light. We assign different names to it based on how we perceive this electromagnetic wavelength energy of light, such as red, yellow, blue, green, purple, orange, and indigo, among others (Bhagvati, pp. 5-6; Lewis, 2024).

For this reason, Byrne and Hilbert state, "Color is how things or objects appear to be (the color things appear to be) or how things or objects look to have (the color things look to have)." (Stand-color). In other words, the way we see color is how we experience it. Therefore, scholars have stated that all colors are inherent in light (light is the presence of all colors/light is the only source of color) (Carteny, p. 212; NASA, p. 4). According to the philosopher Hobbes, "The object in which color and image are inherent is not a visible object or substance. Without us, nothing exists (in reality) in the world that we call an image or color.

However, the inherent essence of these is emotional expression (Colin, p. 5)."

#### 2. Methodology

From literature to painting, color has been utilized extensively. The use of color dates back to ancient times. Since ancient times, the tribal communities settled in  $Odis\bar{a}$  have not witnessed towering skyscrapers like modern civilized societies. However, from the Stone Age, various tribal groups in  $Odis\bar{a}$  lived in caves naturally formed by the mountains and hills (Little, 2020; Mohapatra, 2004). To express their emotions and preserve them, they painted various images on the walls of mountains or caves. To make these paintings beautiful and vivid, they were colored with different hues. The colors used in the paintings found in caves across various regions of  $Odis\bar{a}$  can be observed (Little, 2025; Vasudevan, 2025; Umesh, 2020, p. 33212).

#### 2.1. Rock Art

When examining the Stone Age in *Odiśā* (15 lakh to 2 lakh centuries BCE), it is evident that the rock paintings found in Kaļāhāṇḍi's '*Guḍahāṇḍi*' are primarily depicted with a mix of black and white, as well as black, red, and blue pigments (Kishor,2000, p. 637; Umesh, 2020, p. 33212). Following this, rock paintings from Nuāpaḍā's '*Yogimaṭha*' (white and red colors) (Umesh, 2020, p. 33212), Sundargaḍa's '*Māṇikamuṇḍa*' (a mix of white and black,

deep red, brown, white, yellow, green, and orange, using copper compounds for pigment preparation), '*Uṣākoṭhi-2*' (white, red, and yellow), '*Uṣākupā*' (a mix of black and white, red, white, yellow-mixed white, and red), '*Toṅgo*' (yellow and red), and '*Lākhamodā*' (1st to 12th, with white, red, yellow, and purple colors) show the use of various pigments (Kishor,2000, pp. 638-639, 642; Umesh, 2020, p. 33212).

Additionally, rock paintings in Jharsugudā's 'Uṣākoṭhi-3' (a mix of black and white, deep red, and natural red and white colors), Keonjhar district's Sitabiñjhi inscriptions, and Mayurbhañja's 'Pākhnapathara' rock paintings (a mix of black and white and red colors) also demonstrate the use of colors (Kishor,2000, p. 647). In Odiśā's Bikramkhola rock paintings (deep red color), humans first used a script to express their emotions.

Archaeological excavations at *Asuragada* in Sonepur district provide evidence of an ancient settlement dating back to the 3rd century BCE. Among the various materials found at this site, evidence of the use of ochre pigment is also noted. Among the ancient rock paintings found in *Odiśā*, only the *Gudahāndi* rock paintings in the Kaļāhandi district used blue pigment. However, evidence of blue pigment use is also found at Asuragada. Proof of the use of red, grey, yellow, orange, black, white, green (dark green agate), and blue colors has been found (Dibishada, 2020, pp. 358, 362-364, 374).

The oldest readable rock inscription in *Odiśā* is the *Dhaūli* inscription (257 BCE), discovered by Markham Kittoe in 1837. This inscription provides the first evidence of the use of the word 'Śveta' (white) for color, used in the context of purity and sanctity (Sistla, 2021; MapAcademy, 2023; N.K. Mishra,2004, p. 18). In the literary field, the ancient poet Sāraļā Das used the term 'Śveta' instead of 'white' in several places in his *Mahābhārata* (*Svargārohaṇa Parba*, p. 160; Mohanty, 2020, p. 460). This suggests that even in 257 BCE, the people of contemporary *Odiśā*, or *Kalinga*, used the term 'Śveta' instead of 'white.' Additionally, the white color of the 'Śānti Stupa' at *Dhaūli*, built on the banks of the *Dayā* River, symbolizes peace and harmony (Sistla, 2021; N.K. Mishra,2004, p. 18).

In the 1st century BCE, the *Hātigumphā* inscription of King Khārabeļa of the Chedi dynasty in *Odišā* was first documented by Stirling in 1825 in "An Account of Geographical, Statistical and Historical of Orissa or Cuttack." However, James Prinsep deciphered the *Brāhmi* script of the inscription in 1835. In 1877, Lock Sahib was the first to create a plaster cast of it. Additionally, in 1885, Pandit Bhagabān Lāl Indraji was the first to identify the name Khārabeļa from the inscription (Agrawal, pp. 7-8). These *Khaṇḍagiri* inscriptions show the use of various pigments to beautify caves in ancient times. Natural red pigments are also observed (S. Pradhan, 2009, p. 298).

#### 3. Results and Discussion

#### 3.1. Preparation of Colors in Ancient Times

In ancient times, colors were prepared using various mineral substances and natural elements such as leaves, roots, branches, and fruits of plants. References to this color preparation can be found in the *Biṣṇudharmottara Purāṇa*, composed in the 4th century BCE (Stella, 1928). In *Oḍiśā*, people used these colors to beautify their homes by painting walls, as well as in the creation of *Citrapaṭṭa*, *Paṭṭācitra*, *Paṭṭācitra*, and *muruj*. The people of *Oḍiśā* also engaged in literary composition, writing on palm leaves for preservation, and illustrated these manuscripts with images corresponding to the themes of the poetry, using various colors. Evidence suggests that natural colors were used to paint these illustrations (Stella,1928, p. 15; Sarkar, 2022, pp. 332–333). (Picture-1)

## 3.2. Materials Used for Color Preparation

- **White**: Conch shell (Śaṅkha)
- Black: Lampblack (*Kājvaļa*) and coconut shell charcoal
- Yellow: Turmeric (Haritāla)
- **Red**: Red lead and vermilion (*Hiṅguļā*)
- Orange: Red ochre (Geru) or saffron (Kunkuma)
- Green: Derived from leaves
  Brown: Sulfur arsenic
  Blue: Indigo (Goracanā)

# 4. Paţţācitra and Paţţācitra

The artisans of Odiśā have achieved mastery in Pattachitra, creating various narrative themes through the medium of painting since ancient times. From intricate craftsmanship to the use of diverse colors, Odiśa's artifacts are adorned with vibrant illustrations. Researchers suggest that the Pattachitra tradition of Odiśā, particularly from Raghurājpur, dates back to the 5th century BCE (Sarkar, 2022, p. 332). However, the Yātripatta tradition associated with Puri's Jagannāth Temple has now completely declined (Pathi, 2009, p. 14). Paintings from 1550 CE depict Gopi by the Yamunā River, using colors like blue (peacock, water). red (deer), orange (trees and Gopi's), green (tree leaves), and black (hair). Similarly, a Pattachitra of two lovers from 1850 CE features yellow, red, orange, green, white, and black. A painting of Puri's Rath Yātrā, collected by MacKenzie in 1818 CE, uses green, red, gray, white, blue, black, and yellow. Śańkhanśbhi Pattācitra from 1880 or 1910 CE employs black, white, red, yellow, green, blue, orange, gray, and earthy tones. (Picture -2)

In *Odiśā*, two primary types of paintings are observed: *Paṭṭachitra* and wall paintings (*Kānthacitra*). Temples and monasteries in *Odiśā* feature walls adorned with paintings, ranging from depictions of the *Daśābatāra* to Kṛṣṇa's childhood and various deities. *Odiśā* is globally renowned for its *Paṭṭachitra*. The oldest among these is the *Yātripaṭṭa* from Puri (Sarkar, 2022, p. 332), preserved in museums

worldwide. The Śańkhańśbhi Yātripaṭṭa, painted in the 18th century and housed in Copenhagen's National Museum, is over 200 years old and uses black, white, red, yellow, green, blue, and orange. (Picture-3)

Researchers note that the *Pattācitra* of Raghunāthapur dates to the 5th century BCE, but the Yātripatta tradition of Puri's Jagannāth Temple has entirely collapsed (Pathi, 2009, p. 14; Sarkar, 2022, p. 332). Notable Yātripaṭṭa types include Kagaiagolā, Kagajapānā, Khandiā, Kagaiathiā, Pahaṇḍiāḍiā, Kagajachaūkhuntiā, Moḍhagolā, Āṅguṭhi, Pānapatriā, and Sānamastakiā (Pathi, 2009, p. 15). Odiśa's famous Pattachitra and Pothichitra are painted with black, white, red, green, blue, yellow, and orange. To preserve these paintings for a long time, a coating made from tamarind seed gum or Kaitha tree gum was applied (Sarkar, 2022, p. 332).

Odiśā also features Paṭṭācitra, where paintings are created on wooden panels depicting deities, animals, birds, charioteers, warriors, companions, and soldiers. During Puri's Rath Yātrā, Paṭṭācitra with images of deities are affixed to the chariots, and various parts of the chariots are painted in vibrant colors (Rathacitra). Texts like the Brahma Purāṇa, Padma Purāṇa (Deshpande, 1951), and Skanda Purāṇa (Tagare, 1950) mention the construction of chariots for Jagannāth's Guṇḍicā Yātrā, while the Kapiṭa Sahimtā uses terms like Jaṭada (cloud) and Nīṭa (blue) instead of black for Jagannāth's body color (Kapiṭa Sahimtā, p. 7; Skandha Purāṇa 2/2/33; Padma Purāṇa 7/18). (Picture -4)

The earliest reference to Puri's Rath Yātrā is found in the travelogue of Fa-Hien, a Chinese traveller who visited India (Mahapatra, 2010, p. 14). Jagannāth's Nandighōsa chariot uses yellow and red, Balabhadra's Taladhvaja chariot uses green and red, and Subhadra's Darpadalana chariot uses black and red (Rathachitra). In the 12th century, Sāraļā Dās's Mahābhārata describes Jagannāth's body as black, Balabhadra's as white, and Subhadra's as saffron or yellow. In the 15th-century Mahābhārata by Sāraļā Das, color terms like black (Kṛṣṇa, Nīļa, Śyāmaļa), white (Śukļa, Dhabaļa, Śveta), red (Lohita, Rakta), yellow (Pīta, Kunkuma), green (Śyāmaļā), and orange (Goura, Gorā) are used (Sāraļā Mahābhārata, Muśaļa Parva, pp. 115-119). This indicates that *Odiśā*'s artists were aware of color hierarchies proposed by Berlin and Kay (1971), including primary (black, white), secondary (red), and tertiary (yellow/green) colors.

#### 5. Odiā Literature

The earliest written records of *Odiā* literature, from the 3rd to 9th centuries CE, are found in the *Caryagīti*, composed in *Apabhramśa*, where color terms like 'black' (*Bhusukupā*, *Mahidharapā* – *Kaļā* (*Black*)) and 'white' (*Śabarīpā* – *Shukla* (*White*) are used (*Charyagīti*, pp. 83–84, 154–155). The earliest written *Odiā* work, from a literary perspective, is Jayadeva's *Gīta Gobinda*, composed in the

12th century, which employs color terms such as dark blue/black (Śyāmaļa/Nīļa/Kaļā), red (Kanaka/Bimba), and yellow/saffron (Pīta/Kuṅkuma) (Gīta Gobinda, pp. 7, 22, 23, 30).

In the 15th century, Sāraļā Dās's Mahābhārata uses various color terms across contexts, including black (Kṛṣṇa, Nīļa, Śyāmaļa), white (Śukļa, Dhabaļa, Śveta), red (Lohita, Rakta), yellow (Pīta, Kunkuma), green (Śyamaļa), and orange (Gorā) (Sāraļā Mahābhārata, Muśaļa Parva, pp. 115—119). Baļarām Dās's Dāṇḍī Rāmāyaṇa introduces black, white, and blue color terms, using Raṅga for red and Basanta for green (Rāmāyaṇa, Ādikāṇḍa, p. 153). While Sāraļā Dās's Mahābhārata uses Nīļa to denote black, Baļarām Dās's Dāṇḍī Rāmāyaṇa is the first to use Nīļa specifically for blue (Ramayana, Ādikāṇḍa, Part II, p. 195; Mahābhārata, Muśaļa Parva, p. 116).

# 6. Pothicitra (Illustrated Manuscripts)

Odiśā's painting tradition is ancient, with evidence from temple carvings and intricate artwork dating from the 6th to 12th centuries. Among the 210 discovered Gīta Gobinda manuscripts, many are illustrated (Pothichitra). One manuscript from the 16th century (Cat. No. L/46), six from the 18th century (Cat. No. L/225, L/226, L/188, EXT/3, EXT/9, EXT/24, EXT/166), and two from the 19th century (Cat. No. L/61, EXT/35) are notable, alongside many others. The oldest illustrated Pothichitra is considered to be Jayadeva's Shri Gīta Gobindam, translated by Dharanidhara in the 16th century (Cat. No. L/46), written in Sanskrit using Odiā script. This palm-leaf manuscript primarily uses black, red, and yellow colors (Cat. No. L/46). In 18th-century Gīta Gobinda manuscripts, black, white, yellow, red, and green are used (Cat. No. L/225, L/188) (Patel, 2008, pp. 195-199; Pathi, pp. 2–3).]

The oldest written palm-leaf manuscript of *Gīta Gobinda* is *Abhinaba Gīta Gobinda* by *Kabi* Chandra Ray Divakar Mishra, edited by Shridhar Sharma on April 6, 1494 (Nanda, 2020). A 17th-century illustrated *Gīta Gobinda* by Bipra Dhananjaya is preserved in the *Oḍiśā* State Museum (Pathi, Preface). Three hundred years after *Gīta Gobinda*'s composition, the first *Pothicitra* based on the *Daśābatara Stuti* was found in Gujarat in 1593 (16th century). This manuscript, painted in Gujarati and Rajasthani styles, reflects a purely Indian painting tradition, using black, white, red, yellow, green, blue, purple, brown, and pink (Vatsyayan, 1979, pp. 40–75). (Picture -5)

An analysis of *Odiśā*'s *Gīta Gobinda* painting tradition reveals that 35 illustrated palm-leaf manuscripts are housed in the *Odiśā* State Museum. Additionally, *Gīta Gobinda* manuscripts are scattered across museums in India and abroad. Each manuscript contains at least 50 to 60 illustrations, totaling approximately 4,000–5,000 paintings, created between the 17th and 20th centuries, spanning 400 years (Pathi, pp. 2–3). (Table-6)

Śiśuśańkara Dās's *Uṣābhiļāśa* is linked to Sāraļā Dās's *Mahābhārata*, the first significant *Oḍiā* poem after Jayadeva. Sāraļā's *Mahābhārata* indirectly influenced the development of *Oḍiā* language and art, with *Uṣābhiļāśa* paintings reflecting this influence. Similarly, *Gopalīļā* paintings are inspired by *Jagannāth Dās's Oḍiā Bhāgabata* (10th Skandha). The influence of *Gīta Gobinda* paintings is evident in *Uṣābhiļāśa* (*Cat. No. O.L/109,299, Ext/1*) and *Gopalīļā* artworks (Mishra,1970, pp. 102-107; Pathi, p.3). The *Uṣābhiļāśa* palm-leaf manuscript uses black, white, red, yellow, green, blue, and orange colors (Acc. No. Ext/1). (Mishra,1970, P.105; Picture 7,8)

Comparing poetry and painting can be misleading, as illustrated by the fact that palm-leaf manuscripts were created long after the poems. By the 18th century, manuscripts like Gīta Gobinda, Amaruśataka, and Ādhyatma Ramayana show distinct Odiā style and sentiment. This Odiā-ness began with Gīta Gobinda (Pathi, p. 3). Odiśā's paper-based painting tradition, linked to Mughal rule from the 18th century, could not sustain Sanskrit or Odiā traditions. Palm-leaf painting remains the true representative of Odiā art (Pathi, p. 3). The tradition that began with Gīta Gobinda evolved with the use of various colors, and many Odiā poems were also illustrated. Paintings of Upendra Bhanja's work, like Lābanyabatī and Baidehiśa Bilasa from 1833, found in Bāripadā, and 15th–16th-century Ādhyatma Rāmāyana manuscripts feature colorful illustrations (Williams, 1996, pp. 7–24). (Picture -10)

#### 7. Jagannāth and Color Theory in Odiśā

According to color theory, light and color are distinct concepts. Black light contains no color, while white light encompasses all colors. Conversely, white color contains no hues, while black color inherently holds all hues, absorbing any light that interacts with it. White, lacking any hue, reflects all colors, blending with any color mixed into it and reflecting that hue (Vijay, 2023; Liws, 2024; Color with Leo). However, black, containing all hues, absorbs any added color, causing it to lose its distinct identity (Liws, 2024; Color with Leo). French Impressionist painter Pierre-Auguste Renoir famously said, "I've been 40 years discovering that the queen of all colors was black" (The Painter's Keys, 2014).

In *Odiśā*, the divine black form of Lord *Jagannāth* embodies the qualities of black: beauty, refinement, dignity, discipline, self-control, protection, sensuality, allure, richness, efficiency, mystery, secrecy, formality, unity, nothingness, creativity, strength, peace, sanctity, authority, solemnity, devotion, finality, and magic (Studio Guerasso, 2017). In tribal culture, trees are worshipped as deities, and wood is considered sacred. When this wood is carved into the *Caturdhā Murtti* (four deities) and enshrined on the *Ratna Sihāmsana* in Puri, Lord *Jagannāth* is revered as a non-Aryan or *Śabara* deity. *Baļabhadra* symbolizes day

(white), Jagannāth represents night (black), and Subhadrā signifies dawn (vellow) (Mahapatra, 2010, p. 5).

The captivating black hue of *Jagannāth* draws devotees to merge with him, just as black absorbs all colors, erasing their individual existence. Similarly, diverse religious ideologies across India blend into *Jagannāth's* essence, losing their distinct identities (Mahapatra, 2010, p. 17; Liws, 2024). Thus, the incomplete finds completeness in *Jagannāth*. Despite lacking hands and feet, Lord Jagannāth is wholly divine, attracting devotees with his black eyes, red lips, and striking black-and-white round eyes, inviting them to merge into his divine presence.

#### 8. Festivals

The *Sāntaļa* community decorates white lime-painted walls with subtle red hues. In the *Saūrā* language, wall art is called '*Iditāl*' (*Idi* meaning 'painting', *Tāl* meaning 'wall', i.e., 'wall painting') (Ravindra, 1993, p. 3). Even today, village homes feature mud walls adorned with colorful paintings. In 1198 CE, a copperplate inscription from *Ganga* king *Rājārājadeba's* servant *Dāsagopa* reveals that *Anangabhīma Deba*, grandson of *Codaganga Deba*, built the *Jagannāth* Temple and established 36 service communities, including painters. These painters adorned *Jagannāth* and the other deities with colors and painted temple walls to enhance their beauty (Ravindra, 1993, p. 4).

In South India, 'Muruja' and paintings are called 'Kolam'; in Rajasthan, 'Mandana'; in Kolkata, 'Alpanā'; in Maharashtra, 'Rangoli'; in Uttar Pradesh, 'Cauk'; and in Bihar, 'Aripan'. In Odiśā, they are known as Muruj and Jhoticitā (Gough, 2020). Odiā women use rice flour and white lime to create *Jhoti* and naturally prepared *Muruj* during festivals like Pancuka, Kali Pujā, Durgā Pujā, and other celebrations, decorating courtyards, doorways, and Tulasi Caurā bases. They prepare colors by grinding soil, charcoal, sand, glass, tree bark, fruits, leaves, flowers, and roots, storing them for use (Ravindra, 1993, p. 5; Sharma, 2023). These are used during festivals to evoke auspiciousness, peace, prosperity, happiness, health, positive energy, and spiritual awakening. The medicinal properties of these natural colors protect homes from diseases and pests and maintain a healthy, vibrant environment (Sharma, 2023). (Picture -11)

During Citālāgi Amābāsya, Lord Jagannāth's idol is painted. On Garbhaṇā Sankrānti in the month of Bhādraba (September-October), the clay idol of Goddess Durgā is coated with chalk, marking the day as Khaḍi Chuām Amābāsya (Trulytribal, 2021). From this day, painting Durgā's clay idol begins, completing by Āśvina Ṣaṣṭhī day for the Balvabaraṇī Pujā. During festivals like Ganeśa Pujā, Sarasvati Pujā, Biśvakarmā Pujā, Kāļī Pujā, Khudurukuṇi Oṣā, Gajalakṣmī Pujā, Lakṣmī Pujā, Lakṣmī Nārāyaṇa Pujā, and Ŗṣiṣṛnga Pujā in Raja, deities are adorned with colors

reflecting their qualities, power, and essence. These colors, tied to the deities' spiritual energy, awaken divine consciousness in devotees (Pandy, 2022; Trulytribal, 2021; Sagar, 2022). (Picture -11)

Odiśā, renowned as a centre of Śākta worship, hosts Śakti Pīṭhas across its regions (Mahapatra, 2010). Nabarātri, a major Hindu festival, celebrates the triumph of

righteousness over evil and the divine feminine, particularly Goddess *Durgā's* powers. Spanning nine days, each day is associated with a distinct color and emotion, reflecting the goddess's unique attributes. *Nabarātri* is observed twice yearly: *Caitra Nabarātri* and *Śarata Nabarātri* (Sharma, 2025). Below is a description of Goddess Durgā's various forms, associated colors, and emotions.

Caitra Nabarātri (Spring Nine Night): (Sharma, 2025)

Day	<b>Goddess Form</b>	Color	Symbolism or Emotion
1	Mā Śaiļaputri	Orange	Positive Energy
2	Mā Brahmacāriņi	White	Peace
3	Mā Candraghaṇṭa	Red	Passion, Devotion, Strength
4	Mā Kuşmāṇḍā	Blue	Stability, Divine Power
5	Mā Skandamāta	Yellow	Hope, Celebration
6	Mā Katyayanī	Green	New Beginnings, Harmony, Growth
7	Mā Kaļārātri	Gray	Stability, Courage
8	Mā Mahāgauri	Purple	Luxury, Glory
9	Mā Siddhidhātri	Light Green	Beauty, Grace

Śarata Nabarātri (Autumn Nine Night): (Sharma, 2025; Sharma, 2024)

Day	Goddess Form	Color	Symbolism or Emotion
1	Mā Śaiļaputri	Yellow	Positivity, Brightness, Joy, Energy
2	Mā Brahmacāriņi	Green	Nature, Fertility, Prosperity, Harmony
3	Mā Candraghaṇṭa	Gray	Neutrality, Balance, Stability, Strength
4	Mā Kuṣmāṇḍā	Orange	Zeal, Enthusiasm, Energy
5	Mā Skandamāta	White	Purity, Peace
6	Mā Katyayani	Red	Courage, Power, Valor, Passion
7	Mā Kaļārātri	Blue	Wisdom, Knowledge, Serenity, Depth
8	Mā Mahāgauri	Pink	Love, Compassion, Harmony
9	Mā Siddhidhātri	Purple	Creativity, Spirituality, Transformation, Ambition, Prosperity

# 9. Conclusion

To attract people to an object or a written narrative, we use various colors, which captivate the viewer's attention. Additionally, applying a coat of color helps preserve these objects for a longer period. Beyond this, colors are used to beautify the walls of *Odiśā*'s temples with various paintings. During festivals and rituals, diverse colors are employed in clothing, canopies, sarees, and *muruj* (traditional floor art), as observed widely. The use of colors in *Odiśā* dates back to ancient times. From the Stone Age, when colors were used to paint cave walls, to the 5th century BCE, the renowned *Patṭācitra*, *Patṭācitra*, *Pothichitra*, and the divine beauty of Lord *Jagannāth*'s visage provide evidence that *Odiā* people were adept in the use of colors. Furthermore, color-related terms appear in *Odiā* literature composed from the 3rd century CE onward. Examining *Odiśā*'s tradition of color

usage reveals that it spans approximately 2,500 years. Even before Emperor Āśoka of the Maurya era, the people of  $Odiś\bar{a}$  were knowledgeable about the application of colors.

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Appendix 1









