

Study on Perception of Employees on the Performance Appraisal System at Atlas Exports Enterprises

Sasireka Balasubramanian
Human Resources
Kumaraguru College of Technology
Coimbatore, India

Lakshmi Subbramani
Assistant Professor HR
Kumaraguru College of Technology
Coimbatore, India

Abstract— *Performance appraisal system is an essential tool for assessing the performances of the employees in an organization. So it is significant to make the employees understand the system and also its impact on their performances. In order to understand the perception of the newly implemented performance appraisal system at Atlas Exports Enterprises, a study has been conducted. It helps in identifying the factors which influences the employees' perception on Performance Appraisal System. Also, the overall satisfaction level of the employees' has been observed, which would help the organization to understand the employees' perception on the Performance appraisal system and can bring some changes if necessary.*

Keywords—*Organization objectives, demographic variables, factors, performance criteria*

Introduction

[1]Performance Appraisal has become an essential activity for strategic human resource policy. In this highly competitive era, employees face complex and challenging pressure for effective performance to meet the goal of the organization. At the same time employers are also keen in improving the performances of their employees by providing feedback in an effective manner during performance appraisals.[1]It is important for an organization which wants to attain the competitive advantage must be able to manage the performance of their employees. [2]The organization's key aims, goals, and objectives become an embedded part of the process in the performance management and communicated through the performance appraisal process. It leads the employees to explore the opportunities they have in their workplace, so that they can personally and professionally improve themselves. Also it helps to evaluate the contribution made by the team or

individual in achieving the organizations. The focus of the study is how the employees of ATLAS EXPORT ENTERPRISES perceive the newly implemented Performance Appraisal System. Also it is about the satisfaction level of employees towards the Performance Appraisal System and identifying the factors which influences them.

I. MATERIALS AND METHODS

Type of Research- Descriptive research method is used to describe the characteristics of a group of target population for this study.

Objectives of the study:

- To identify the factors that influences the perception of employees on the new performance appraisal system.
- To understand the relationship among the factors influences the perception of employees on the new performance appraisal system.
- To understand whether the demographic variables have influence over the factors which help in understanding the perception of employees on Performance appraisal.

Data and sources of data- Primary data collection was done with the help of structured questionnaire. Five point Likert Scale was used to measure the level of agreement and disagreement of the employees for the statements given. Questionnaire helped in collecting the demographic profile and the perception of employees towards the Performance Appraisal system at Atlas Exports Enterprises.

Population and sample size- Population size is 131 and the Sample size is also 131. Only the staff category has been included for the study.

Duration of the study: January 2018 to March 2018

Sampling Techniques: Sensex sampling methodology has been used as the population size and the sample size is same.

Reliability Analysis

| Demographic variables | Categories | No. of respondents | % of n |
|--------------------------|-------------------|--------------------|--------|
| GENDER | Male | 96 | 73.3 |
| | Female | 35 | 26.7 |
| AGE GROUP | 18-25 | 22 | 16.8 |
| | 26-35 | 66 | 50.4 |
| | 36-45 | 31 | 23.7 |
| | 46-55 | 9 | 6.9 |
| | above 55 | 3 | 2.3 |
| | | | |
| MARITAL STATUS | Married | 101 | 77.1 |
| | Unmarried | 30 | 22.9 |
| EDUCATION | Bachelor's degree | 66 | 50.4 |
| | Master's degree | 26 | 19.8 |
| | Diploma | 26 | 19.8 |
| | others | 13 | 9.9 |
| DEPARTMENT | Admin | 24 | 18.3 |
| | HR | 8 | 6.1 |
| | Production | 45 | 34.4 |
| | Quality | 11 | 8.4 |
| | Designing | 10 | 7.6 |
| | Finance | 15 | 11.5 |
| | Merchandising | 12 | 9.2 |
| | Logistics | 6 | 4.6 |
| LENGTH OF SERVICE | 0-5 | 94 | 71.8 |
| | 6-10 | 22 | 16.8 |
| | 11-15 | 8 | 6.1 |
| | Above 15 | 7 | 5.3 |
| Monthly income | <10000 | 28 | 21.4 |
| | 10000-15000 | 54 | 41.2 |
| | 16000-20000 | 24 | 18.3 |
| | 21000-25000 | 13 | 9.9 |
| | Above 25000 | 12 | 9.2 |

Reliability Statistics

| Cronbach's Alpha | Cronbach's Alpha Based on Standardized Items | N of Items |
|------------------|--|------------|
| .874 | .879 | 26 |

| Variables | SDA | D | N | A | SA | n |
|---------------------------------|--------|--------|--------|--------|--------|-----|
| | % of N | % of N | % of N | % of N | % of N | |
| PMS essential tool | 0 | 0.8 | 19.1 | 46.6 | 33.6 | 131 |
| Improves performance | 0 | 0.8 | 13 | 60.3 | 26 | 131 |
| Fair and acceptable | 2.3 | 10.7 | 16.8 | 55.7 | 14.5 | 131 |
| Purpose clearly explained | 11.5 | 10.7 | 29 | 38.2 | 10.7 | 131 |
| Performance criteria | 10.7 | 24.4 | 31.3 | 23.7 | 9.9 | 131 |
| Pay hike | 1.5 | 2.3 | 11.5 | 45 | 39.7 | 131 |
| Strengths and weakness | 0.8 | 3.1 | 33.6 | 39.7 | 22.9 | 131 |
| Personal relationship influence | 9.2 | 19.8 | 26.7 | 27.5 | 16.8 | 131 |
| Framed to motivate | 11.5 | 5.3 | 19.8 | 44.3 | 19.1 | 131 |
| Wish to have changes | 2.3 | 9.9 | 28.2 | 31.3 | 28.2 | 131 |
| Constructive feedbacks | 5.3 | 9.9 | 22.1 | 43.5 | 19.1 | 131 |
| Career and personal development | 6.1 | 16.8 | 32.8 | 26.7 | 17.6 | 131 |
| Work achievements | 6.1 | 3.1 | 29 | 42 | 19.8 | 131 |
| Satisfied with existing PMS | 12.2 | 22.9 | 22.1 | 31.3 | 11.5 | 131 |
| Motivate employees | 0.8 | 3.8 | 15.3 | 35.9 | 44.3 | 131 |
| Responsibility & authorization | 1.5 | 3.1 | 18.3 | 40.5 | 36.6 | 131 |
| Not met minimum standards | 5.3 | 8.4 | 38.2 | 35.1 | 13 | 131 |
| Supervisors understand problems | 6.9 | 9.2 | 35.9 | 37.4 | 10.7 | 131 |
| Cordial relationship | 6.1 | 7.6 | 32.8 | 38.2 | 15.3 | 131 |
| Do not demand work | 14.5 | 20.6 | 24.4 | 25.2 | 15.3 | 131 |
| Deliver feedback to management | 10.7 | 14.5 | 27.5 | 27.5 | 19.8 | 131 |
| Training needs | 1.5 | 6.1 | 24.4 | 47.3 | 20.6 | 131 |
| Career growth | 3.1 | 5.3 | 18.3 | 44.3 | 29 | 131 |
| Promotion | 3.8 | 7.6 | 32.8 | 36.6 | 19.1 | 131 |
| Work hard | 3.8 | 5.3 | 22.9 | 56.5 | 11.5 | 131 |
| Monetary benefits | 4.6 | 7.6 | 35.9 | 35.1 | 16.8 | 131 |

Interpretation

1. The Case Processing Summary table shows that there are 26 valid entries provided for analysis and there are no invalid entries or data available.
 2. The reliability statistics table depicts the Cronbach's alpha value as 0.874 which is >0.6. Hence the scale and reliability can be used for final survey.

Statistical Tools used:

Percentage analysis is to convert the gathered data into a tabulated grouped data.
 Factor analysis is used for grouping the variables under factors.
 Correlation is used to understand the linear relationship between the variables
 ANOVA is to determine whether there are any statistical differences between the means of two or more independent groups.

II. RESULT

Percentage analysis has been done for the demographic variables to understand the target respondents. Table 1 shows that under gender category, percentage of male is higher i.e. 73.3. Under age group, percentage of 26-35 age category is higher i.e. 50.4. Under marital status, percentage of married staffs is higher i.e. 77.1. Under education qualification, majority of the staffs hold Bachelor's degree which is about 50.4 %. Under department, majority of the staffs work in Production department which is about 34.4%. Under the length of service in this organization, majority of the staffs worked between 0-5 years i.e. 71.8%. Under the monthly income, majority of the staffs earn between 10000-15000 i.e. 41.2 %

Table no 1 shows the demographic variables and the categories which comes under each variable, the number of respondents and the total percentage of n.

Percentage analysis has been done for all the 26 variables for which the level of agreements and disagreements were measured. Performance criteria is neutral i.e. 31.3 %. Performance has not met the minimum standards, Neutral is 38.2 %. Deliver feedback to the management, Neutral and Agree i.e. 27.5 %. For rest of the variables, most of the employees have responded Agree.

Table no 2 shows the percentage analysis of the staffs

Factor analysis- Factor analysis was done for all the 26 variables and each variable has been grouped under 4 factors. KMO and Bartlett's Test table was taken to measure the sampling adequacy and significance level respectively.

Table no 3 shows that KMO measure of sampling adequacy is 0.771 which is greater than 0.05 which means that the responses given in the sample are adequate and acceptable.

Bartlett's Test of Sphericity where the significance value is 0.00 which is less than 0.05, therefore the null hypothesis is rejected.

Table no 3 shows the KMO and Bartlett's Test significance

| | | | | |
|---|------|--------|-------|-------|
| Motivate employees | .216 | - .390 | .474 | .007 |
| Provides Responsibility & authorization | .024 | .121 | .718 | -.154 |
| If not met minimum standards, problems will be discussed with superiors | .407 | .043 | -.022 | .616 |
| Supervisors understand problems | .754 | .123 | .042 | .075 |
| Cordial relationship maintained b/w superiors & subordinates | .466 | .336 | .183 | .129 |
| Do not demand work apart from JD | .231 | .278 | .683 | -.049 |

Factor analysis was performed in SPSS and the table shows the Rotated Component Matrix, where 2 variables have been eliminated i.e. personal relationship influence on Performance appraisal and wish to have some changes in the Performance appraisal system, as they had negative values. All the other remaining variables have been grouped. The highlighted values represent the variables which come under each factor.

Table no 4 shows the Rotated component matrix where the 26 variables were grouped under 4 factors

Rotated Component Matrix^a

| | Component | | | |
|---|-----------|------|-------|-------|
| | 1 | 2 | 3 | 4 |
| PMS essential tool | .154 | .752 | .209 | .103 |
| Improves performance | .051 | .823 | -.057 | -.004 |
| System is Fair and acceptable | .165 | .500 | .123 | .154 |
| Purposes of PA are clearly explained | .438 | .677 | .021 | .080 |
| Performance criteria are developed with consultation of employees | .030 | .806 | -.029 | .012 |
| Gives Pay hike | .416 | .008 | .116 | -.016 |
| Identify Strengths and weakness | .559 | .087 | .452 | .225 |
| PA system Framed to motivate employees | .668 | .384 | .109 | -.166 |
| Provide Constructive feedbacks | .648 | .204 | -.135 | .109 |
| Improves Career and personal development | -.055 | .234 | -.042 | .849 |
| Consider Work achievements | .434 | .104 | .147 | .454 |
| Satisfied with existing PMS | .266 | .706 | .133 | .387 |

KMO and Bartlett's Test

| | |
|--|----------|
| Kaiser-Meyer-Olkin Measure of Sampling Adequacy. | .762 |
| Approx. Chi-Square | 1660.666 |
| Bartlett's Test of Sphericity | df 325 |
| Sig. | .000 |

| | | | | |
|---|-------|-------|------|------|
| Deliver feedback to management | .600 | .341 | .060 | .241 |
| Identify Training needs | -.009 | -.012 | .803 | .131 |
| Encourage Career growth | .234 | .142 | .644 | .055 |
| Enhances chances for Promotion | .655 | -.062 | .345 | .223 |
| Encourage to Work hard | .417 | .061 | .596 | .091 |
| Improves the chances of Monetary benefits | .202 | .031 | .848 | .113 |

Correlation was done to check the relationship among the 4 factors. Table no 5 shows the correlation and significance of the 4 factors with each other which helps us in understanding their relationship.

Table no 5 shows the correlation of the 4 factors

| Correlations | | | | | |
|--|------------------------|------------------------------------|--------------|------------|--------------|
| | | Perception _relationsh ip_PA | Knowledge_PA | Motivation | Satisfaction |
| Perception _relationsh ip_PA | Pearson Correlation | 1 | .604** | .554* | .432* |
| | Sig. (2-tailed) | | .000 | .000 | .000 |
| | N | 131 | 131 | 131 | 131 |
| Knowledge_PA | Pearson Correlation | .604* | 1 | .297* | .426* |
| | Sig. (2-tailed) | .000 | | .001 | .000 |
| | N | 131 | 131 | 131 | 131 |
| Motivation | Pearson Correlation | .554* | .297** | 1 | .190* |
| | Sig. (2-tailed) | .000 | .001 | | .029 |
| | N | 131 | 131 | 131 | 131 |
| Satisfaction | Pearson Correlation | .432* | .426** | .190* | 1 |
| | Sig. (2-tailed) | .000 | .000 | .029 | |
| | N | 131 | 131 | 131 | 131 |
| **. Correlation is significant at the 0.01 level (2-tailed). | | | | | |
| *. Correlation is significant at the 0.05 level (2-tailed). | | | | | |
| Interpretation | | | | | |

Interpretation

- There is a moderate positive correlation exists between Perception of employees on Performance appraisal system and relationship between superiors and knowledge on Performance appraisal

system. Here the correlation coefficient value is .604

- There is a moderate positive correlation exists between Perception of employees on Performance appraisal system and relationship between superiors and Motivation for high performance. Here the correlation coefficient value is .554
- There is a moderate positive correlation exists between Perception of employees on Performance appraisal system and relationship between superiors and Employee satisfaction towards performance appraisal system. Here the correlation coefficient value is .432
- There is a weak positive correlation exists between Knowledge on Performance appraisal system and the Motivation for high performance. Here the correlation coefficient value is .297
- There is a moderate positive correlation exists between Knowledge on Performance appraisal system and the Employee satisfaction towards Performance appraisal system. Here the correlation coefficient value is .426
- There is a weak positive correlation exists between the Motivation for high performance and Employee satisfaction towards the Performance appraisal system. Here the correlation coefficient value is .190

ANNOVA was used to analyze the significance relationship between the departments of the company and the 4 factors which influences the perception of employees on the performance appraisal system. The significant relationship between groups and within groups of all the 4 factors against departments was analyzed.

Table no 5 shows the correlation of the 4 factors

Interpretation

- There is a less statistical difference exists between the Departments in the organization and the Perception of employees between the performance appraisal system and the relationship maintained between the superiors, where the significance value is .004 which is lesser than .005. Therefore alternate hypothesis is accepted.
- There is a statistical difference exists between the Departments in the organization and the Knowledge on performance appraisal system, where the significance value is .000 which is lesser than .005. Therefore alternate hypothesis is accepted.
- There is a statistical difference exists between the Departments in the organization and the Employee satisfaction towards the performance appraisal system, where the significance value is .0018 which is lesser than .005. Therefore alternate hypothesis is accepted

III. DISCUSSION

Since October 2017, the performance appraisal system has been implemented at Atlas Exports Enterprises. As it is new to the company, employees have difference of opinions so their perception on the performance appraisal system was analyzed. A structured questionnaire was framed with 26 statements related to the performance appraisal system and employees’ opinion on that was recorded.

Percentage analysis on the level of agreements and disagreements on the 26 variables was measured. It shows that 3 variables such as Performance criteria are developed with the consultation of employees, If your performance has not met the minimum standards, your manager discussed with you the reasons for the same, You are allowed to deliver feedback to the management regarding the appraisal systems were responded by the employees as Neutral with highest percentages of 31.3, 38.2 and 27.5 respectively. For other remaining variables most of employees have agreed. This shows that most of the employees’ have agreed to most of the variables which favors the system and they perceive it in a positive way. But still the 3 variables hold high percentages as neutral shows that there are some deviations in the result. So some improvisations have to be done in the system and should make the employees to understand the process clearly.

Factor analysis resulted in Rotated component matrix which has listed the 24 variables, under 4 factors which influence the perception of employees towards the new performance appraisal

(Table no 6 shows the ANNOVA test on Departments and

| | | Mean Square | F | Sig. |
|--------------------------------|----------------|-------------|-------|------|
| Perception _relationship_PA | Between Groups | 76.016 | 3.150 | .004 |
| | Within Groups | 24.134 | | |
| | Total | | | |
| Knowledge_PA | Between Groups | 42.049 | 4.955 | .000 |
| | Within Groups | 8.486 | | |
| | Total | | | |
| Motivation | Between Groups | 22.934 | 1.482 | .180 |
| | Within Groups | 15.474 | | |
| | Total | | | |
| Satisfaction | Between Groups | 8.421 | 2.538 | .018 |
| | Within Groups | 3.318 | | |
| | Total | | | |

system. Those 4 factors are Perception of employees on the Performance appraisal system and the relationship maintained between the superiors, Knowledge on Performance appraisal system, Motivation for high performances, Satisfaction towards the appraisal system. These factors helped for better understanding of the relationship between each variable and its influences towards the appraisal system.

Correlation test resulted that the factors such as Knowledge on PA, Motivation for high performance and Employee satisfaction towards PA positively influences the Perception of employees towards the Performance appraisal system and their relationship maintained between the superiors. Also Knowledge on Performance appraisal has an influence towards the Employee satisfaction towards the performance appraisal system. Factors such as Employee satisfaction towards the Performance appraisal system and Knowledge of Performance appraisal have slightly influenced Motivation for high performance of the employees. Thus correlation helps in understanding the relationship among the 4 factors.

To understand the influence on demographic variable on the 4 factors which influence the perception of employees on the performance appraisal system. ANNOVA has resulted that various department in the organization strongly influences the perception of employees towards the Performance appraisal system. Other than Motivation for high performance others factors were influenced by the departments. Thus among departments slight difference of opinions exist towards the perception on Performance appraisal system.

IV. CONCLUSION

Based on the study, certain factors have been identified which influences the Perception of employees towards the Performance appraisal system. As it has been implemented recently in the company, proper communication might not have happened among various departments in the organization which resulted in slight deviation on the employees' perception. Apart from that little improvisation has to be done on the system to fairly be accepted by all the employees. Thus the proper knowledge, satisfaction and positive perception towards the system would give motivation to the employees which would eventually results in higher performances of the employees. Hence in turn the organization would get benefitted by achieving its goals and objectives.

References

- [1]. Sanjeev R. & Singh S.K.,(2014) Employee perception towards performance appraisal program in packaging industry. *Journal on Strategic Human Resource Management* on February 2014; 3(1): 16-22
- [2]. Daonis L.E., (2012). Performance Appraisal System: It's implication to employee performance. *International Journal of Economics* on 2012; 2(3): 55-62.
- [3]. Kim, T., & Holzer, M. (2016). Public employees and performance appraisal: A study of antecedents to employees' perception of the process. *Review of Public Personnel Administration*, 36(1), 31–56. <https://doi.org/10.1177/0734371X14549673>
- [4]. Ikemefuna, C. O., & Chidi, C. O. (2012). Workers' Perception of Performance Appraisal in Selected Public and Private Organizations in Lagos Metropolis, Nigeria. *International Journal of Human Resource Studies*, 2(3), 80. <https://doi.org/10.5296/ijhrs.v2i3.2221>
- [5]. Dipboye, R. L., & de Pontbriand, R. (1981). Correlates of employee reactions to performance appraisals and appraisal systems. *Journal of Applied Psychology*, 66(2), 248–251. <https://doi.org/10.1037/0021-9010.66.2.248>
- [6]. Abdelhadi, N., Jamal, M. Ben, & André Leclerc. (2015). Performance Appraisal System and employee Satisfaction: The role of trust towards supervisors''. *Journal of Human Resources Management and Labor Studies*, 3(1), 40–53. <https://doi.org/10.15640/jhrmls.v3n1a3>
- [7]. Iqbal, N., Ahmad, N., Haider, Z., Batool, Y., & Quart-ul-ain. (2013). Impact of performance appraisal on employee 's performance involvingthe Moderating Role of Motivation. *Arabian Journal of Business and Management Review*, 3(1), 37–56.
- [8]. Mayer, R. C., & Davis, J. H. (1999). The effect of the performance appraisal system on trust for management: A field quasi-experiment. *Journal of Applied Psychology*, 84(1), 123–136. <https://doi.org/10.1037/0021-9010.84.1.123>
- [9]. Abdulkadir, D. S., Isiaka, S. B., & Adedoyin, S. I. (2012).Effects of strategic performance appraisal, Career planning and employee participation on organizational commitment: An Empirical Study. *International Business Research*, 5(4). <https://doi.org/10.5539/ibr.v5n4p124>
- [10]. Kaleem, M. M., Jabeen, B., & Twana, M. J. (2013). Organizational Justice in Performance Appraisal System: Its effects on performance appraisal satisfaction and work performance. *International Journal of Management & Organizational Studies*, 2(2), 28–37. Retrieved from <http://etd.uum.edu.my/2641/>
- [11]. Daoanis, L. E. (2012). PERFORMANCE APPRAISAL SYSTEM: It's implication to employee performance. *International Journal of Economics and Management Sciences*, 2(3), 5562.
- [12]. Warakar, P & Warakar, K. (2016). Study of performance appraisal practiced at Textile Industry in India. *International Journal on Textile Engineering and Processes*, 2(1) January 2016; 23-29
- [13]. Ragupathi, M. & Christy M.S., (2017). A study on Perception of employees towards Performanace appraisal system in Titan Industries Limited Hosur. *International Journal of Advanced Scientific Research & Development*, 4(1) Jan'2017; 21-32
- [14]. Frimpomaa, P. (2014). An evaluation of employees satisfaction with Performance Appraisal system: A cae study of Vodafone Ghana(Kumasi-Adum and Accra-Head office). Kwame Nkrumah University of Science and Technology, July 2014.
- [15]. Tsitmideli, G., Skordoulis M., Chalikias M., Sidiropoulos G., & Papagrigoriou (2016) Supervisors and subordinates relationship impact on job satisfaction and efficiency: The case of obsteric clinics in Greece. *International Journal of Strategic Innovative Marketing*, Vol. (2016) DOI: 10.15556/IJSIM.03.03.001
- [16]. Bekele, A.Z., Shigutu A. D., Tensay A. T., (2014). The effect of employees' perception of Performance appraisal on their work outcomes. *International Journal of Management and Commerce Innovations*, 2(1) September 2014; 136-173.